

# ideaBooks<sup>VR</sup>

by GMETRI

More at [gmetri.com/ideabooks](http://gmetri.com/ideabooks)

Presenting the exciting new way to showcase your products  
**Your pocket Experience Center**



Check out the demo at [g3d.in/ib](http://g3d.in/ib)

## pricing

LIMITED PERIOD OFFER:  
CAMPAIGN CODE:

Annual Subscription at **€675** (plus taxes as applicable)  
IBOOKS50

## specifications

PRODUCTS PER ideaBook:	30 (add-on packages available)
AUDIO OVERLAY:	Yes (file to be provided)
CLICK TO CONTACT:	Yes (details to be provided)
RENEWAL PRICE-LOCK:	1 year
SHORTLINK:	<a href="http://g3d.in/">g3d.in/_____</a> (included, subject to availability)
MODIFY/ADD PRODUCTS:	Yes (10 products, available after 3 months)
VR HEADSET MODE:	Yes
OFFLINE MODE:	Yes
PARALLEL SESSIONS:	Unlimited
EMBED ON YOUR WEBSITE:	Yes
ONE-CLICK SHARING:	Yes (WhatsApp / Facebook / Twitter / LinkedIn)
VR KIOSK READY FOR EVENTS:	Yes (technical support available)
PRINT MEDIA CAMPAIGN READY:	Yes (provide QR Code or Shortlink)
DEVELOPMENT TIME:	3-6 weeks
3D MODEL TO BE PROVIDED:	Yes (exclusions: paints / textures / fabrics / finishes) Do call us in case you don't have 3D models, we've got you covered.

# highlights

- You can add to / update your ideaBooks anytime!
- ideaBooks VR mode - Enable an immersive headset experience on the tap of a button
- Accessible on PC / Mac / Android / iPhone (Chrome on iPhone)
- Share simply via WhatsApp / Facebook / SMS / Email
- Embed ideaBooks VR with ease on your own website
- ideaBooks VR can be accessed by a simple QR code. Run your Campaigns in style with VR!
- Setup VR kiosks at Events and Shows, your ideaBook is ready to be in the limelight!
- Save your ideaBooks VR offline, don't get distraught when network is low
- Experiences and Product descriptions carry your contact details. (Disclaimer - We will NOT charge you for leads in any form.)
- Save printing costs with ideaBooks, give out Experiences, not Brochures

## FAQs

### Why is ideaBooks so unbelievably affordable?

ideaBooks VR is a quality experience at a steal. Not just that! As a part of this package, you are immune from a price rise during your next renewal!

It is true that most VR experiences are ridiculously expensive. However, we at GMETRI specialize in creating quality VR content at an affordable price by leveraging the latest technological advancements in the world of VR.

We are giving away ideaBooks VR at this price to quickly build a one-stop VR showcase for the AEC industry. Your products, duly credited, will also be on display in our showcases for Homeowners, Builders and Architects. We want you to see what we see, get excited, realize the potential of immersive VR and move your entire catalog to ideaBooks VR!

### What am I paying for, really?

ideaBooks VR is your pocket Experience Center!  
Your Sales teams don't need to carry bulky brochures and catalogs anymore.  
Handout experiences instead of brochures, and amaze your clients.  
Still not convinced? Check out ideaBooks in action at [g3d.in/tryib](http://g3d.in/tryib)

### What do I get by signing on now?

You become a part of all our PR campaigns.  
Your products get featured in showcases of some of the biggest builders in India. Any leads generated through these showcases get directed to you for NO additional charge. Also, you get a sharable VR e-brochure for all your stores!

### Please do not hesitate to contact us for any queries.

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